

## Role:

# Marketing Manager

At Collins SBA, we have an inspiring team of finance experts who are thrilled to be part of Collins SBA's high growth phase and ambitious plans. We didn't become a thriving financial solutions business by accident. We know for us to be successful we need to attract the right people with the right attitude - people who understand the importance of building and maintaining real relationships and providing remarkable service.

We show our appreciation to our team by paying competitive salaries to help ensure our team feel valued and motivated every day.

## ▶ About you

You might be working as a marketing consultant or manager and thinking about your next move. Right now, we have a vacancy for a Marketing Manager. This is a key position within our organisation where you'll lead the Collins SBA brand and marketing function and be responsible for the following:

- Developing and delivering a brand strategy and strategic marketing plan that underpins broader business goals and objectives.
- The engagement and management of external suppliers required to deliver specific skill sets to fulfill marketing implementation requirements, and/or to enhance scale of resource to meet marketing deadlines.
- Responsible for campaign management including performance reporting for traditional and digital channels.
- Evaluating and actioning changes to the brand and marketing function required to maximise marketing impact and business performance.
- Communicating the brand and marketing strategy, activity progress, and end results to relevant stakeholders.

## ▶ Up for the challenge?

**If you're keen to find out more or would like a copy of the position description, please email your cover letter and application to: [iwantin@collinssba.com.au](mailto:iwantin@collinssba.com.au) by no later than 24th November. Please add the words "I want in" in the subject field.**

Check us out while we check you out at [collinssba.com.au](http://collinssba.com.au)

**Geography is no barrier.  
Nationwide, we'd love to  
hear from you.**